



**GMHC**

END AIDS. LIVE LIFE.

**AIDS  
WALK  
NEW YORK**

# **Sponsorship Opportunities for AIDS Walk New York 2023**





**MAY 21  
2023**

## AIDS Walk New York

AIDS Walk New York is a decades-long tradition in which 10,000+ people from around the metro area (and around the world!) come together to remember those we've lost, educate the public, raise millions for critical services, and honor how far we have come. Its visibility includes television, radio, print, outdoor, and transit advertising. It is historically one of New York City's largest HIV awareness campaigns, with millions of impressions every season.







# Promotional Recognition

Your partnership will be highlighted within the AIDS Walk's extensive promotional campaign, which reaches every medium and conveys the event's power, energy, and sense of community.



AIDS Walk New York poster



AIDS Walk New York LinkNYC outdoor digital ad



# Additional Promotional Recognition



AIDS Walk New York volunteer t-shirt



AIDS Walk New York Street banner



AIDS Walk New York PSA video

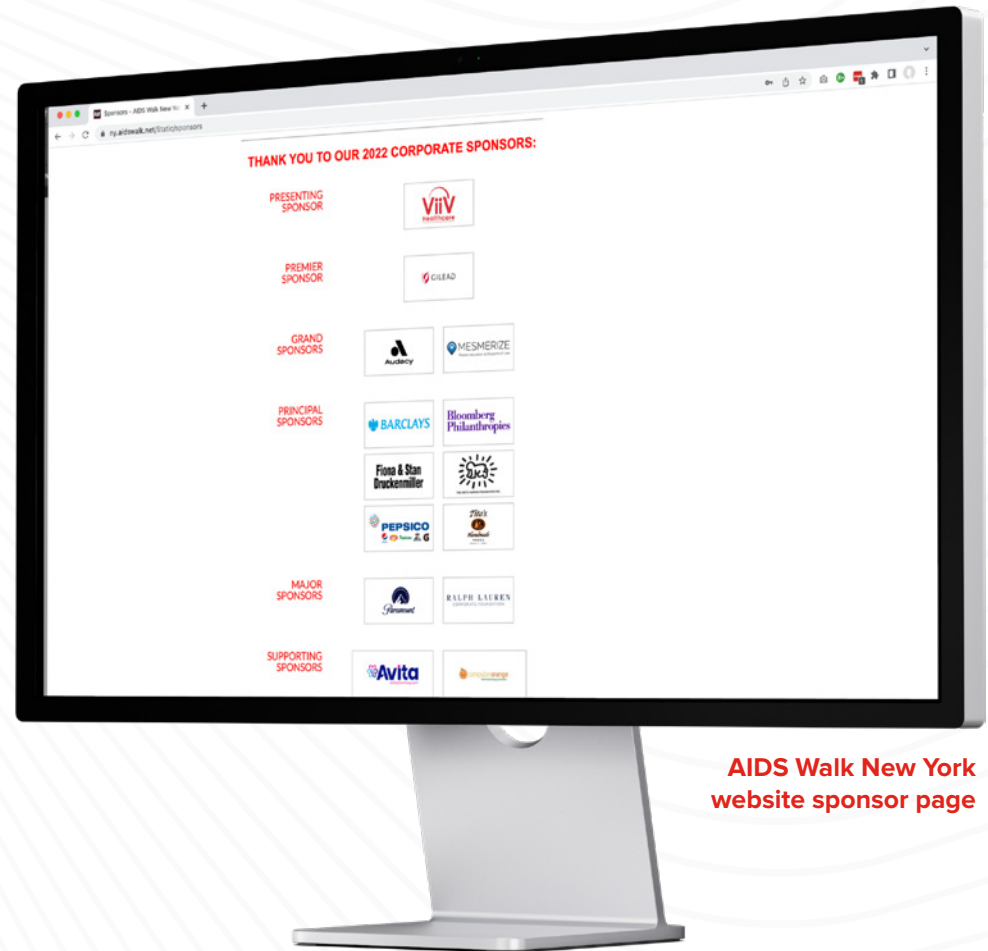
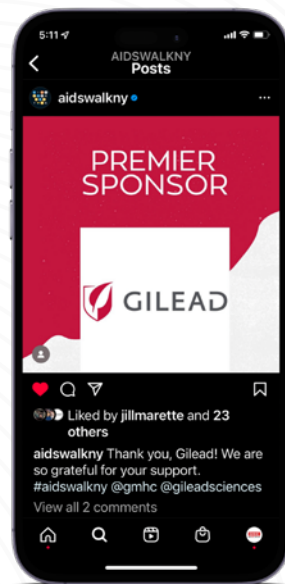


AIDS Walk New York PSA video

# Additional Promotional Recognition



**AIDS Walk New York  
social media  
thank you posts**



**AIDS Walk New York  
website sponsor page**



# Next Steps

Sponsoring AIDS Walk New York sends the message that your organization is committed to action and its community. With more opportunities for visibility than ever, this is your chance to be an agent for change and join a movement.

To get started, please contact:

**Chuck Sawyer**  
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## Special Events Team

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