

Suggested Social Media Posts:

(FEEL FREE TO COPY/PASTE, OR ADJUST IT TO MAKE IT MORE PERSONAL!)

Facebook:

Hi everyone! I'm walking for this year's @AIDSWalkNY on Sunday, May 17 and I need your help to reach my goal of (ADD YOUR GOAL AMOUNT HERE). You can join or donate to my team as we walk to raise funds for those living with and affected by HIV & AIDS. GMHC and numerous other tri-state area organizations will benefit from what you give, so I hope you'll give what you can. Visit my fundraising page at (SAMPLE: gmhc.aidswalkny.org/NAME) and help us end AIDS once and for all! Thank you for your support!

X:

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I'm walking for @aidswalkny on 5/17, and I need your help to reach my goal of (ADD YOUR GOAL AMOUNT HERE). We're making great strides against #HIV & #AIDS, but your help is crucial in the fight. Pls join or donate to my team at (SAMPLE: gmhc.aidswalkny.org/NAME).

Instagram:

Add your fundraising link to your Instagram bio:

1. Click your account image in the lower right corner of the screen
2. On the next screen, click "Edit Profile"
3. Include the link to your fundraising page in the "Bio" line. (sample:gmhc.aidswalkny.org/NAME)

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