

Suggested Social Media Posts:

When posting on Facebook and Instagram, please tag @GMHC and @AIDSWalkNY in your post or Story as well mention @GMHC and @AIDSWalkNY in your caption.

If you need any help with promoting the Walk on social media, feel free to DM us on @GMHC and we would be happy to help!

Facebook:

Hi everyone! I'm walking for this year's @AIDSWalkNY on Sunday, May 17 and I need your help to reach my goal of (ADD YOUR GOAL AMOUNT HERE). You can join or donate to my team as we walk to raise funds for @GMHC to help those living with and affected by HIV & AIDS. Visit my fundraising page (link in comments) gmhc.aidswalkny.org/NAME and help us end AIDS once and for all! Thank you for your support!

**Please tag @GMHC and @AIDSWalkNY in your post or Story as well mention @GMHC and @AIDSWalkNY in your caption.*

**Consider putting the link to your donation page as the first comment of your post as this helps the post surface due to the Facebook's algorithm*

X:

I'm walking for @aidswalkny and @gmhc on 5/17, and I need your help to reach my goal of (ADD YOUR GOAL AMOUNT HERE). Pls join or donate to my team as we raise \$ for @GMHC to help those affected by #HIV & #AIDS. Visit my page at (SAMPLE: gmhc.aidswalkny.org/NAME) and help end AIDS once and for all!

I'm walking for @aidswalkny on 5/17, and I need your help to reach my goal of (ADD YOUR GOAL AMOUNT HERE). We're making great strides against #HIV & #AIDS, but your help is crucial in the fight. Pls join or donate to my team at (SAMPLE: gmhc.aidswalkny.org/NAME).

Instagram:

Hi everyone! I'm walking in these years @aidswalkny on Sunday, May 17, and I need your help to reach my goal of (ADD YOUR GOAL AMOUNT HERE). You can join or donate to my team as we walk to raise funds for @GMHC to help those living with and affected by #HIV & #AIDS. Visit my fundraising page at the link in my bio and help us end AIDS once and for all!

Thank you for your support!

Please tag @GMHC and @AIDSWalkNY in your post or Story as well mention @GMHC and @AIDSWalkNY in your caption.

**Consider post multiple photos instead of one as this helps the post surface more due to the Instagrams algorithm*

